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MIMOS Forges Ties With Kedah ICT Holdings Sdn Bhd

Agribazaar promotion and transfer of technology in the pipeline for a connected state



MIMOS formalized its collaboration with Kedah ICT Holdings Sdn Bhd (KICT) with the signing of a Memorandum of Understanding (MoU). MIMOS was represented by its President & CEO, Dato' Abdul Wahab Abdullah (right); while KICT was represented by its CEO, Shaharin Saman (left). Menteri Besar Kedah, Dato' Seri Mahdzir Khalid (middle) witnessed the signing ceremony.

SyQic Capital has introduced a new content and interactive service branded as 'Yoonic' that will very soon allow people around Asia to watch and experience interactive content channels in their home via monitors

SyQic Capital's own 100% in-house developed, video streaming platform has the ability to overcome 'last mile' delivery issues in narrow bandwidth

and computers with television quality-broadcasting. Whilst many have been watching television programs on their computers for some time now, the experience has never been equal to watching content via conventional television sets especially with video streams skipping, stuttering and breaking up constantly.

environments and provides true TV-quality video delivery and an interactive experience for the first time in this region.

"Using an underlying framework design based on multi-channel broadcasting, it is now being further developed to support this new IPTV ecosystem," said SyQic Capital Chief Technical Officer Liew Tze Min. "Our revolutionary technology enables the delivery of broadcast quality video on a widespread basis even if the local broadband infrastructure cannot support conventional multicast and unicast video streaming," he added.

Yoonic will consist of a bundle of content channels that span the entertainment, education and information genres, community

channels that will be populated by user generated content, and interactive channels that will encompass games, services and advertising. The content channels and services and the business model will be announced this month followed by the launch of the Yoonic service in Malaysia, Indonesia and Vietnam.



Menteri Besar Kedah, Dato' Seri Mahdzir Khalid (left) cheering a participant of the e-colouring contest using the ICT infrastructure available on MIMOS K-Wheels, assisted by MIMOS Government Relations and Event Management Senior Manager, Rosli Mohamed Yoosuf.