Headline	Mimos, MutiaraCom in agri-tech transfer			
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Mimos, MutiaraCom in agri-tech transfer

MIMOS has transferred its Precision Agriculture technology, through the Ministry of Science, Technology & Innovation (Mosti), to Mutiara-Com Sdn Bhd.

MutiaraCom Sdn Bhd was identified by the ministry as the primary recipient of Mimos' Precision Agriculture Technology, together with five other companies under its technology licensing programme.

Through the programme, Mimos is helping to bolster the growth of globally competitive local companies and indigenous industries through applied research in frontier technologies.

Mimos' focus is on strategic market-driven product development and advanced technology, which essentially involves the development of technology for future products through commercialisation.

"Mimos' Precision Agriculture technology, namely the Micro-Electro-Mechanical Systems Sensor, is just one example of how we are building up the technology ecosystem to address the market needs and demands.

"Precision Agriculture is the key to moving Malaysia's economic needle," said Datuk Abdul Wahab Abdullah, president and CEO of Mimos in Penang yesterday. MutiaraCom will capitalise

MutiaraCom will capitalise on Mimos' technology platform to address the agriculture demands and needs as part of the national agenda by offering affordable low-cost precision agriculture solutions.

"We are positioning ourselves as a precision agriculture service provider to our consortium of companies and will focus our solutions into enabling the capability in acquiring required information from the fields, information transportation, information processing and eventually offer effective decision-making through service-oriented module.

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GCC demand for palm oil set to incre

"As a result of higher yield and more quality crops, our consortium of companies will be able to extend their market reach," said Datuk Abdul Latif Mirasa, chairman of MutiaraCom.

MutiaraCom will also take on the training of farmers, planters, data and information interpreters and analysts on the technology usage.

Besides the award of the technology document to MutiaraCom, Mimos also signed an MOU to formalise its technology transfer collaboration with the company.