



For Immediate Release

MIMOS TAKES HOME THREE MALAYSIA GOOD DESIGN MARK AWARDS

Three innovative frontier technology platforms recognised for design and quality excellence under the Media and Home Electronics Category

Kuala Lumpur, 11 March 2011 – Three innovative frontier technology platforms innovated by MIMOS, the premier applied research centre in frontier technologies, have been awarded the Malaysia Good Design Mark (MGDM) Award 2010 under the Industrial Product Category for their design and quality excellence.

“The awards are credited to the innovative in-house MIMOS Industrial Design team and will spur them to reach greater heights in their design work. The awards underscore the innovativeness of MIMOS’ technology platforms and is a testimony of MIMOS’ capability in our technology platforms design and quality,” said MIMOS President & Chief Executive, Dato’ Abdul Wahab Abdullah.

This is the fourth time MIMOS has received the Malaysia Good Design Mark Award. In 2007 MIMOS’ iDola won under the under the Media and Home Electronics Products Category; while in 2008, MIMOS’ agriculture data collector, MIMOS WiWi wireless router and Jen-ii received the same award, also under the same category. In 2009, MIMOS’ Precision Agriculture Wireless Sensor Node and Precision Agriculture - Daisy Chain Wireless Sensor Network System technology platforms were recognised for its design and quality under Industrial Product Category.

Malaysia Good Design Mark (MGDM) was established in 1997 under the Malaysia Design Council to recognize design and quality excellence as well as recognize the research and development efforts of new products towards making Malaysia a net exporter of technology.

Agriculture Network Point Terminal – MIMOS Gateway 2.0

Agriculture Network Point Terminal - MIMOS Gateway 2.0, developed based on wireless sensor network technology, is a proven and robust system for precision agriculture. Its design, incorporating unique styling grooves, portrays its trendy style and robustness to be used as an outdoor unit in a systematic agriculture formation.

MIMOS WiWi Outdoor Access Point

MIMOS WiWi Outdoor Access Point is the world's first hybrid wireless access router for WiMAX-WiFi Customer Premises Equipment (CPE) as a replacement for last mile connectivity. Its design was based on a minimalist design concept which is simple yet attractive for outdoor casing. It is durable, water-proof and dust-proof to endure various challenging environmental conditions.

MIMOS Net Tablet

MIMOS Net Tablet is the first Malaysian version of a Tablet PC which redefines total mobility. It is a thin, compact and light gadget designed with high quality, sleekness and exclusivity for a physical pleasure experience. It features a touchscreen making MIMOS' Net Tablet suitable to be used in environments which are not conducive to a keyboard and mouse or handling with a single hand. It also functions effectively as a dedicated reading device, or for typing, image manipulation or even for mouse-oriented games. The protruding and curved surface highlights the complexity of the design, while the random box speaker grill design reflects the digital age.

###

Note-to-Editor

MIMOS is known as MIMOS and not Malaysian Institute of Microelectronic Systems.

About MIMOS

MIMOS is the premier applied research centre in frontier technologies aimed at growing globally competitive indigenous industries. MIMOS pursues exploratory and industry-driven applied research through multi-stakeholder smart partnerships with local and international universities, research institutes and industries and the Malaysia Government with a focus on frontier technologies. MIMOS' applied research / technology areas are refined into nine (9) technology clusters - Advanced Informatics, Advanced Information Security, Advanced Analysis and Modeling, Green Technology, Grid Computing, Knowledge Technology, Micro Systems & MEMS, Nano Electronics and Wireless Communications.

MIMOS' focus is on driving globally recognized Centres of Excellence to promote and license MIMOS technologies or IPs to qualified indigenous ICT companies to strengthen their abilities to compete globally and move Malaysian ICT industry higher up the value chain.

MIMOS is the recipient of two (2) National Intellectual Property Award 2009 under the 'Trademark' and 'Industrial Design Award' categories and three (3) Malaysia Good Design Mark Awards 2008 under the 'Media and Home Electronics' category. The organisation also won the Asia HRD Congress 2008 Award under the 'Contribution to the Organisation' category for outstanding contribution to the field of Human Resource Development and the Frost & Sullivan's Growth Excellence Award 2007 for Industry Innovation & Advancement (Precision Agriculture) for its application and development of Micro Electro Mechanical System (MEMS) in the field of precision agriculture.

###

Media Contacts

Tina Suryani Melan

MIMOS Berhad

+60.3.8995.5246 / +60.12.340.1108

tina.suryani@mimos.my

Ferina Manecksha

Hill and Knowlton for MIMOS

+60.3.2026.0899/+60.12.329.2558

ferina.manecksha@hillandknowlton.com.my