

A quick look at the latest news and events around town.
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PUTRA BRAND AWARDS 2011 RESULTS UNVEILED!

'PUTRA BRAND AWARDS 2011', THE 2nd edition of Malaysia's only brand awards chosen by the people, took place recently in the presence of HRH Sultan Sharafuddin Idris Shah, The Sultan of Selangor, who has agreed to become the royal patron of the annual event. Launched last year as an extension of Malaysia's Most Valuable Brands (MMVB), the prestigious

brand award is a brand valuation and recognition exercise initiated by the Association of Accredited Advertising Agents (4As). It is the only brand award endorsed by the MATRADE, Branding Association of Malaysia (BAM), the Malaysian Advertisers Association (MAA), and the

Media Specialists Association (MSA). Among the winners were Nike, Honda, Petronas, Maxis (Communication Networks), Maybank, Astro, Sime Darby, Jusco, AirAsia, Maxis and Munchy's.



(From left) Ahmad Ilham Omar (Head of Media Prima Radio Networks), Tan Sri Syed Yusof Syed Nasir, Tony Savarimuthu (4As Vice-President), Datuk Noharuddin Nordin (Chairman of Malaysia's Most Valuable Brands Board of Governors), HRH The Sultan of Selangor, Datuk Vincent Lee (President of 4As), Tan Sri Panglima Abdul Kadir Sheikh Fadzir (Executive Chairman of Sazsan Development Sdn Bhd), Datin Linda Ngiam (Group MD & CEO of Star Publications), Datuk Johnny Mun (2011 Putra Brand Awards Chairman), and Datuk Borhanuddin Osman (President of Commercial Radio Malaysia)



CELCOM CUSTOMERS WIN

CELCOM Axiata Bhd, rewarded its three grand prize winners from the Online Customer Service (OCS) Sign Up & Usability Promotion at a grand prize giving ceremony held at Menara Celcom recently. The three grand prize winners who won the RM2,000 cash prize plus a four-day/three-night Hong Kong trip for two were Kumitha Abdul Majid, 30, from Penang, Vikneshwaran A/L Kathirvelayudham, 30, from Selangor and Mohd Zul Azri Zamani, 29, from Melaka.

For the upcoming OCS promotion, customers who sign up and make minimum payment of RM50 or reload minimum RM30 on a monthly and quarterly basis via OCS will stand a chance to win a brand new Blackberry 9300 + RM500 cash prize and Samsung Galaxy Tab + RM1,000 cash prize. Meanwhile, the lucky grand prize-winner will stand a chance to win a Europe Getaway trip for two with an attractive amount of RM10,000 spending money.

U Chen Hock (second from left), CEO of OSK Investment Bank, exchanging documents with Kenichi Tanaka (third from left), President of Okasan Securities Co Ltd, while (from left) Dr Choong Tuck Yew, Chairman of OSK Investment Bank, Koichi Ito, Minister of Embassy of Japan, and Masanori Kanai, Senior Managing Director of Okasan Securities Co Ltd, look on



OSK INVESTMENT BANK SIGNS MOU WITH OKASAN SECURITIES

OSK Investment Bank Bhd (OSKIB) has signed a memorandum of understanding (MoU) with Japan's Okasan Securities Company Limited for both parties to foster business cooperation and development in relation to capital markets particularly in Malaysia, Indonesia, Singapore and Japan. Signing the MoU were OSKIB CEO, U Chen Hock, and President of Okasan Securities Company Limited, Kenichi Tanaka. Under the MoU, OSKIB and Okasan expect to reap mutual benefits from the exchange of information on macroeconomics and the securities markets, the interchange of personnel, joint development of international business, joint research and collaborative development of investment products, joint seminars on securities investment and the mutual arrangement of local company visits.



(From left) MIMOS' Industrial Design Team Mohamad Fauzi Yahaya, Director, Product Development; Mohd Nizam Najmuddin, Senior Engineer; Saharudin Busri, Senior Staff Engineer; Firdaus Abdul Munir, Senior Staff Engineer; and Dato' Abdul Wahab Abdullah, President & CEO, MIMOS

MIMOS TAKES HOME THREE AWARDS

Three innovative frontier technology platforms innovated by MIMOS, the premier applied research centre in frontier technologies, have been awarded the Malaysia Good Design Mark (MGDM) Award 2010 under the Industrial Product Category for their design and quality excellence.

This is the fourth time MIMOS has received the award. MGDM was established in 1997 under the Malaysia Design Council to recognise design and quality excellence as well as recognise the research and development efforts of new products towards making Malaysia a net exporter of technology.