



Entrepreneurial Personality Inventory (EPI)

The Entrepreneurial Personality Inventory (EPI) is an entrepreneurship-driving solution administered through the Talent Performance Management Solution (TPMS). It is designed to assess personality attributes that are predictors of entrepreneurial effectiveness. It is intended to identify whether individuals have the attitudes, traits and thinking styles that are essential to successful entrepreneurship, such as passion, boldness and perseverance.

Overview

Being a successful entrepreneur requires extraordinary levels of passion, grit and business acumen. The Entrepreneurial Personality Inventory (EPI) is a psychometric solution that assesses attributes that are predictors of success in running a profitable business. Among the attributes assessed are:

- Creativity
- Perseverance
- Self-motivation
- Risk-taking
- Opportunity-seeking
- Flexibility
- Achievement orientation
- Proactivity
- Stress tolerance
- Self-confidence

The EPI runs on the Talent Performance Management Solution (TPMS), which is a reliable and secure platform for talent performance management decision-making, suitable for organisations of all sizes. TPMS provides automated individual and group test reports. Multiple dashboards are available for easy monitoring of progress, anywhere and anytime.

Features

The EPI has the following features:

- **Administered online**
The EPI is available online through the Talent Performance Management Solution (TPMS).
- **Measures aspects of personality that contribute to success as an entrepreneur**
The EPI measures aspects of personality—i.e. a person's characteristic way of thinking, feeling and behaving—that may be significant contributors to entrepreneurial success.
- **Available in English and Bahasa Malaysia**
The EPI is available in English and Bahasa Malaysia versions. Versions in other languages can be commissioned upon request.
- **Meets internationally-accepted assessment standards**
The EPI was designed in accordance with recognised principles of good practice in psychometric testing, and in the measurement of personality in particular.

Technology Summary

EPI

A psychometric solution designed to measure an individual's aptitude for entrepreneurship. It is available online through the Talent Performance Management Solution (TPMS).

Industries: Business Education, Management, Business, Human Resources, Training and Consultancy

Features

- Administered online
- Measures aspects of personality that contribute to success as an entrepreneur
- Available in English and Bahasa Malaysia
- Contains norms from various occupational groups
- Meets internationally accepted assessment standards
- Valid and reliable
- Provides profiling test insights

Uses

- Organisations
- Schools, Universities and Colleges
- Training and Development
- Personal Growth

Technology Benefits

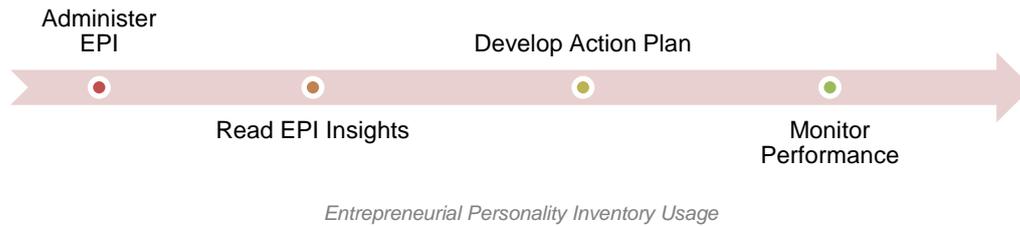
- Continuous performance solutions
- Locally designed and validated
- Comprehensive entrepreneurship-driving solution

Valid and reliable

The EPI was developed based on extensive research. There is ample evidence in support of its validity and reliability when used with the Malaysian population.

Provides profiling test insights

The EPI test reports, called *Insights*, are made available through the TPMS automated test reporting plugins. Two types of *Insights* are provided to test authorities. Individual *Insights* describe candidates' individual entrepreneurial personality profiles, while group *Insights* summarise the personality scores of groups of candidates, at the team, departmental, or even organisational level. TPMS also allows easy monitoring of individual progress.



Uses

The EPI is useful in the following settings:

- **Organisations**
The EPI can be used to spot employees who have an entrepreneurial orientation—in other words, employees who are able to innovate and to invigorate the organisation by introducing new products and services that the company will profit from.
- **Schools, Universities and Colleges**
Academic institutions may use the EPI to spot students who possess attributes that predispose them towards entrepreneurship. These students can then be nurtured to become successful future entrepreneurs. The EPI can also be used to measure students' growth and development in business-related courses. In addition, the EPI serves as a tool for guiding career counsellors in advising students about career choices that best fit their personality traits.
- **Training and Development**
The EPI is a valuable tool for assessing the growth of individuals being trained in leadership or entrepreneurship. Trainers can use the EPI to discover strengths that a trainee can exploit to get ahead in life, as well as areas that need improvement through seminars, coaching or mentoring.
- **Personal Growth**
As a tool for self-discovery and personal growth, the EPI helps aspiring entrepreneurs gain insights about their own personality traits. With the EPI, they can identify personal strengths and weaknesses that may help or hinder them as they build their businesses.

Technology Benefits

The EPI offers the following benefits to users:

- **Continuous Performance Solutions**
The EPI runs on the Talent Performance Management Solution (TPMS). TPMS is a continuous performance solution through which it is possible, whenever desired, to administer the EPI, produce automated test reports, or monitor individuals' performance.
- **Locally Designed and Validated**
The EPI was designed and validated among Malaysians to create a product specifically for use in Malaysia's multicultural context.
- **Comprehensive Entrepreneurship-Driving Solution**
The EPI provides a comprehensive entrepreneurship-driving solution by assessing all the most important attributes required to be a successful entrepreneur.

Contact Information

For more information on this product, please contact:

Psychometrics Cluster
MIMOS Berhad
Technology Park Malaysia
57000 Kuala Lumpur
Malaysia
E-mail: psychometrics@mimos.my
Tel: (603) 89955173/ 5034
Fax: (603) 8991 4238



Sample Entrepreneurial Personality Inventory Insight

MIMOS is the leader in ICT innovations, pioneering new market creations for partners through patentable technologies for economic growth. For more information about MIMOS, call (603) 8995 5000 or (603) 8995 5150 or go to www.mimos.my.



Innovation for Life™