



28 NOV, 2019

## Revolutionising education for IR4.0

The Star, Malaysia

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AT the recent International Conference on Industry 4.0 in October, organised by SEGi University at its campus in Kota Damansara, Selangor, prime minister Tun Dr Mahathir Mohamad stated that as we move the Industry 4.0 sector further, a conducive climate needs to be in place to encourage greater usage and spur innovative product development.

"Investments in the right education must continue to develop the right talent. Young and old generations must be ready to shift towards a knowledge-based economy," Dr Mahathir added.

As one of the most established private institutions of higher learning in Malaysia, SEGi University has been producing industry-relevant graduates and given the current Industry 4.0 revolution, continues to update its programmes and collaborate with industry leaders to ensure its academics and students are Industry 4.0 ready.

SEGi University is committed to adopting a global benchmark in producing world-class students and academics who can constantly evolve and generate the Malaysian economy to the next level.

It focuses on a student-centred environment where students are provided opportunities to interact and work with industry partners and access advanced laboratories and workshops with essential tools in development of their skills.

In the changing economic landscape and the evolving demand of



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skills essential for Industry 4.0, many qualified professionals are driven to acquiring new skills or upgrading their current skills and venturing into impactful research as well.

As a visionary higher learning institution, SEGi University launched its first Research and Development Blueprint (2016 – 2020) focusing on three main phases in 2015.

A clear theme that runs through this blueprint is the need for all components of the university system to work seamlessly together.

Moving forward, SEGi internalises its research capability through effective collaboration with the public, university, business sectors and across national boundaries,

mainly focusing on preparing SEGi academics and students for Industry 4.0.

Examples of high-impact collaboration with industry and university partners include the SEGi – MIMOS Centre of Excellence in Artificial Intelligence (AI) and research collaboration with Health Sciences University Hokkaido (HSUH), Japan and Duke University, US for its medical and dental curricula.

Apart from establishing connections and spearheading research collaborations, SEGi University also organised events such as the International Conference on Industry 4.0: A Global Revolution in Business, Technology and Productivity (MYINDUSTRIES 2019) in October, bringing together all



One of the high-impact collaborations with the industry includes the SEGi - MIMOS Centre of Excellence in Artificial Intelligence (AI) launched in May.

the stakeholders, government agencies, businesses, professionals and experts from all over the world to meet and share their experiences, products, and services to roll out IR4.0 more effectively in Malaysia.

In 2020, SEGi University is planning to have closer engagements with various industries by setting up incubation centres working on projects with industry partners and offering consultations, and introducing new programmes that will benefit the local industries through impactful projects and research.

"SEGi University aims to revolutionise the education system in Malaysia. Aside from providing comprehensive quality education

to our students, we also ensure they are nurtured and guided to be industry-ready, so they can stand proud as they start their career and contribute into bringing Malaysia into the industrial revolution 4.0," shared SEGi University vice-chancellor, Prof Patrick Kee.

To be a part of the Industry 4.0 revolution, schedule an information session and campus visit today and learn how SEGi University can assist you in achieving your career goals and prepare you for IR4.0.

■ Log on to [segi.edu.my](http://segi.edu.my) or call 03-6145 1777 or WhatsApp 011-1210 6389. Alternatively, speak to counsellors to learn more about the courses, workshops and research opportunities available.



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### SUMMARIES

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