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MCCC to conduct webinar on IR 4.0 for SMEs

Borneo Post (Kuching), Malaysia

Page 1 of 2

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KUALA LUMPUR: The Malaysia-China Chamber of Commerce (MCCC) will conduct a webinar for small and medium enterprises (SMEs) on the Industrial Revolution 4.0 (IR4.0), especially on what it takes for them to navigate the Covid-19 crisis.

The MCCC said the seventh webinar entitled "Way Forward on IR 4.0 for SME" is scheduled to take place at 11am on April 30.

"The MCCC has invited expert professionals from IR 4.0 sectors to share their experiences and views at the webinar to help support SMEs respond to the changing situation," it said in a statement, yesterday.

The webinar will emphasise on how the SMEs would acquire

fresh thinking to getting past the limitations of traditional performances and approaches, as transformation is the way forward.

The three speakers invited are Dr Chua Wen-Shyan, Head of Malaysian Smart Factory 4.0, Selangor Human Resource Development Centre; Omron Electronics Sdn Bhd managing director and Malaysia Automation Technology Association president Tiong Khe Hock; and MIMOS National Strategic Initiative senior director Mohd Mirza Mohamed Noor.

The webinar will be moderated by celebrity entrepreneur Wong Chui Ling in English and is open to all. — Bernama



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Page 2 of 2

SUMMARIES

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