

logo colour specifications




PANTONE 877c


PANTONE 2415c




C0 M0 Y0 K35


C38 M100 Y0 K0




PANTONE BLACK




PANTONE 877c

MIMOS Corporate Palette comprises the following:

	SPOT COLOUR	4 COLOUR	RGB	WEB SAFE
MIMOS MAROON	PANTONE 2415 C PANTONE 2415 U	C38 M100 Y0 K0	R181, G26, B138	#b51a8a
GREY	PANTONE COOL GRAY 10 C PANTONE COOL GRAY 10 U	C0 M0 Y0 K35	R128, G127, B131	#616265
WHITE	WHITE	WHITE	R255, G255, B255	#FFFFFF
BLACK	PANTONE BLACK C PANTONE BLACK U	C0 M0 Y0 K100	R0, G0, B0	#000000
SILVER	PANTONE 877 C			

*Note: For cases where the logo to be applied in single colour (black or grey) sample from the above is to be used.
In any circumstance MIMOS logo must not be applied on a background of the same colour of MIMOS logo.*