

Headline **Asiaspace Wimax targets 5000 subscribers in 1Q10**
Date **24 Feb 2010**
MediaTitle **Malaysian Reserve**
Section **Corporate Malaysia**
Journalist **N/A**
Frequency **Daily**
Circ / Read **20,000 / 35,000**

Language **English**
Page No **7**
Article Size **172 cm²**
Color **Black/white**
ADValue **1,280**
PRValue **3,840**



Asiaspace Wimax targets 5000 subscribers in 1Q10

T VIGNESH

ASIASPACE Wimax Sdn Bhd is targeting up to 5,000 subscribers in the first quarter of this year after successfully launching its amax city.

Asiaspace chairman Datuk Abdul Ghani Abdullah said amax city is the first virtual city within Technology Park Malaysia (TPM) that allows unlimited online access to services and facilities through a convenient internet gateway.

"There is so much of demand at the TPM and we are targeting the 162 tenants in this area including media agencies, content providers, online game developers, IT companies and software developers," he told reporters at the launch of amax city in Kuala Lumpur yesterday.

This virtual project was set

up by Asiaspace WiMax and introduces the MIMOS WiWi Technology Platform, which is the world's first hybrid solution that integrates Wimax (IEEE 802.16e mobile Wimax) and WiFi technologies.

Abdul Ghani said that it operates on a 2.3 GHz frequency, and is designed as an alternative for last mile connectivity.

The MIMOS WiWi Technology also provides solutions for Broadband for General Population (BBGP).

He said Asiaspace Wimax, through MIMOS's frontier technology platforms such as WiFi seamless mobility; Internet Protocol TV (IPTV); multi-device handover; converged networks and applications using IP Multimedia Subsystem (IMS), is well positioned to realise Malaysian Communications and Multimedia Commission's (MCMC)

MyICMS 886 strategy.

Abdul Ghani said that with partners such as MIMOS and TPM, amax city hopes to advance the country's international competitiveness through the adoption of city-wide wireless networks, while catalysing the creation of a WiMax eco-system not only for Malaysia, but for the entire region.

Amax city would also serve as a major launch and test-pad for new technologies and development trials for wireless services.

Meanwhile, Minister of Information, Communications and Culture Datuk Seri Rais Yatim said that Malaysia currently has more than 16 million internet users.

"We must continue to work hard on improving internet access so that by the end of 2010, we will achieve our target of having more than 50%

of households enjoying broadband services. This concerted undertaking by the government and industry would encourage more content development and increased broadband usage," he said.

Rais added that the development and use of such innovative technology would propel the country into the next digital generation.

On other matters, the first phase of development of amax city would cover many prime areas in TPM, as well as universities and colleges. Users will enjoy the facilities provided within the coverage zone, which is over 700 hectares.

Asiaspace WiMax provides wireless broadband service based on the WiMax technology to commercial and residential customers under the amax brand.