*isentia* 

AUTHOR: No author available SECTION: NEWS PAGE: 4 PRINTED SIZE: 306.00cm<sup>2</sup> PHOTO: Full Color ASR: MYR 4,294.00 ITEM ID: MY0037854422 MARKET: Malaysia

**REGION: KL** 

Page 1 of 2

## 13 NOV, 2019



Ministry pushes for industry's increased AI and tech adoption

The Star (Metro South and East), Malaysia

THE International Trade and Industry Ministry (Miti) has called on industry players to increase mechanisation and automation to enhance productivity in line with Industry 4.0. International Trade and Industry Minister Datuk Darell Leiking said the ministry and its technology-based agencies were doing the necessary in providing the foun-dation to accelerate technology adoption by industry via smart

adoption by industry via smart

adoption by industry via smart partnerships. In announcing key milestones of "Industry4WRD", the national poli-cy on Industry 4.0 as it completed one full year of implementation at the end last month, Darell said Miti was aware that the industry, par-ticularly small and medium enter-prises (SMES), were more inclined towards doing business through traditional ways; some of them might have avoided adoption of high technologies such as artificial intelligence (A) and big data due to the higher cost. Darell said the Centre of Artificial Intelligence for Future

Artificial Intelligence for Future Industry (CAIFI), which had been in existence since March this year,

Ministry pushes for industry's increased AI and tech adoption

was aimed at building an AI ecosystem for the Malaysian industry

to move into Industry 4.0. CAIFI is hosted by national research and development agency Mimos. At the same event, Darell launched Biz4WRD, a web-based aduncted b24 wKD, a web-based portal that provides an AI- and data analytics-based manufactur-ing ecosystem dashboard as well as industry intelligence for companies and

investors Another ongoing initiative under CAIFI is the Smart Manufacturing

Intelligent Service Platform (SMISP) – an operational technolo-gy and information technology shared services infrastructure that enables the adoption of Industry 4.0 technologies such as AI, big data analytics, Internet of things and augmented reality, with the aim of enhancing company capabilities and improving productivity. Darell said the inclusion of Standards Malaysia, Sirim and Mimos under Miti, together with Malaysia Automotive Robotics and Malaysia Automotive KODOUCS and IoT Institute (MARii) and Malaysia Productivity Corporation (MPC) had strengthened Mitt's position as the leading ministry in driving industries towards enhanced pro-ductivity and higher yields via

uccivity and ngmer yields via technology adoption. Themed "Accelerating Transfor-mation towards Smart Manufac-turing", Industry4WRD Summit 2019 was held at the Malaysia Interna-tional Trade and Exhibition Centre

The two-day event was aimed at The two-day event was anned at updating the business ecosystem on initiatives related to the nation-al Industry 4.0 policy, and encour-age its adoption by industry play-ers, particularly SMEs.



Darell launching Biz4WRD, a web-based portal that provides an AI and data analytics-based manufacturing ecosystem dashboard as well as industry intelligence for companies and investors

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright owner.



AUTHOR: No author available SECTION: NEWS PAGE: 4 PRINTED SIZE: 306.00cm<sup>2</sup> MARKET: Malaysia PHOTO: Full Color ASR: MYR 4,294.00 ITEM ID: MY0037854422

**REGION: KL** 



13 NOV, 2019 Ministry pushes for industry's increased AI and tech adoption

The Star (Metro South and East), Malaysia

Page 2 of 2

## **SUMMARIES**

THE International Trade and Industry Ministry (Miti) has called on industry players to increase mechanisation and automation to enhance productivity in line with Industry 4.0. International Trade and Industry Minister Datuk Darell Leiking said the ministry and its technologybased agencies were doing the necessary in providing the foundation to accelerate technology adoption by industry via smart partnerships. In announcing key milestones of "Industry4WRD", the national policy on Industry 4.